



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Shahjahanpur District U.P**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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## FOREWORD

District Industrial Potentiality Survey Report of District Shahjahnpur is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

District Administration, District Industries and Enterprise Promotion Centre, Shahjahanpur, Statistical Department, Agriculture & Horticulture Offices, District Lead Bank, Live Stock Office and other departments of Shahjahanpur and Lucknow have provided valuable information via journal, website, telephonic conversation and other communication channels.

I sincerely hope that District Industrial Potentiality Survey Report of District Shahjahanpur will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Vijay Kumar Bhatt, Asstt. Director (Stat.) in preparing the District Industrial Potentiality Survey Report of Shahjahnpur District.

June, 2016  
Kanpur

  
( U. C. Shukla )  
Director

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# **Brief Industrial Profile of Shahjahanpur District**

## **1. General Characteristics of the District**

Shahjahanpur is founded in 1647 named for the Mughal Emperor Shahjahan. Shahjahanpur district is a part of Bareilly Division in Uttar Pradesh of India. As per Government notification it was established in 1813 by the British Government. Previously, it was a part of Bareilly district. Geographically the main town is Shahjahanpur city which is its headquarter. Shahjahanpur district is one of the historical districts of Uttar Pradesh in the republic of India. Shahjahanpur town is also known as 'Shaheedon Ki Nagari' or 'Shaheed Gadh'. On 9<sup>th</sup> August, 1925 the British treasury was robbed near Kakori Railway Station. On 26<sup>th</sup> December, 1925 forty persons were arrested in this Kakori conspiracy case from all over India. Freedom fighter Pandit Ram Prasad Bismil, Thakur Rosan Singh, Banarsi Lal, Lala Har Govind, Prem Krishna Khanna, Indu Bhushan Mitra, Ram Dutta Shukla, Madan Lal and Ram Ratan Shukla among them were from Shahjahanpur district. Murari Lal Gupta with a fake name of Murari Sharma head also actively participated in the train robbery, he went underground and could not traced out by the Police till the end of the case. His son Damodar Swaroop Gupta became a famous revolutionary poet with the pen name of 'Vidhrohi'. Shahjahanpur also known for its Kalin Udyog (Carpet Industry) as well as for Sarrafa Bazar (jewellery Market). It is city where Ganga Jamuni culture flourishes for a long time. People of all community use to live in a very cordial manner. Total population of district Shahjahanpur is 3006538 (Census 2011).

### **1.1 Location & Geographical Area:**

Shahjahanpur district lies between 27°35' N latitude and 79°37' N longitude. It has an average elevation of 194 metres (600 feet) from sea level. It is bounded on North West by Bareilly district, on north by Pilibhit district, in the east district Kheri, in the south district Hardoi in the south west district Farukhbad and in the west district Badaun. The total geographical area of the district is 4575Km<sup>2</sup>.

### **1.2 Topography :**

Land of district Shahjahanpur is plains and fertile. Land of district Shahjahanpur on the side of the river bank is low and other side it is comparatively high side of land is called Bangar and low side is called khadar. The north side land of tehsil Puvayan as is domat land. Land in the west side of the district is comparatively very low due to land erosion of the rivers. Due to this reason at the time of rainfall the area become flooded.

In the Block Kaur, Khutar, Nigohi & Jaitpur land is domat and matiyar. In the district water level is 20' to 25' below.

### **1.3 Availability of Minerals.**

In the district Shahjahanpur minerals availability are local sand, local clay and lcoal bricks clay and is used in civil construction work.

#### **PRODUCTION OF MINERAL 2015-16**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2015-2016/ Rs.In lacs
<b>MAJOR MINERAL</b>		
1.	Bricks Clay, soil	NA
<b>MINOR</b>		
1.		
2.		
3.		
4.		

### **1.4 Forest-**

Shahjahanpur district reports a very low proportion of area is under forest. The total area under forest 10498 hectares is much less as compared to state's average. In this district the trees like Shisham, Arjuna, Kanjikhair, Saagaun, Neem, Eucalyptus, Babool, Mango and Jamun trees are found in sufficient numbers.

### **1.5 Administrative set up.**

District Shahjahanpur is a part of Bareilly division in Uttar Pradesh. District Shahjahanpur has been divided in to four sub-divisions called as Tehsils. The district revenue administration is headed by the District Collector (also known as District Magistrate) with office at the Collectorate and these tehsils are under the charge of Sub-Divisional Magistrates. In the district Shahjahanpur, there are 15 development block, 922 Gram Panchayat and out of 2331 revenue villages there are 2089 inhabited villages and 242 uninhabited villages. There are 11 Nagar Palika (including Cantt. Board) and 124 Nagar Panchayats. The law and order administration is jointly coordinated by the District Magistrate & the Superintendent of Police.

## 2. District At A Glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		27°35' N	-
	ii) Longitude		79°37' E	-
	iii) Geographical Area		Sq. Km <sup>2</sup>	4575
(B)	Administrative Units		Nos.	
	i) Sub divisions	2014-15	"	4
	ii) Tehsils	2014-15	"	4
	iii) Sub-Tehsil	2014-15	"	0
	iv) Patwar Circle	2014-15	"	-
	v) Panchayat Simitis	2014-15	"	124
	vi) Nagar nigam	2014-15	"	-
	vii) Nagar Palika	2014-15	"	11
	viii) Gram Panchayats	2014-15	"	922
	xi) Revenue villages	2014-15	"	2089
	x) Assembly Area	2014-15	"	6
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	1606403
	ii) Female	2011	"	1400135
(B)	Rural Population	2011	"	2412446
	Urban Population	2011	"	594092
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	437469
	ii) Forest cover	2014-15	"	10498
	iii) Non Agriculture Land	2014-15	"	7145
	v) cultivable Barren land	2014-15	"	3566
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	"	10498
<b>5.</b>	<b>Live Stock &amp; Poultry</b>			
Nos.	<b>Cattle</b>			Nos.
"	i) Cows	2012	"	288458
	ii) Buffaloes	2012	"	490227
B.	<b>Other livestock</b>			
	i) Goats	2012	"	203681
	ii) Pigs	2012	"	23302
	iii) Dogs & Bitches	2012	"	22676
	iv) <b>Railways</b>			
	i) Length of rail line	2014-15	Kms.	106
	V) <b>Roads</b>			
	(a) National Highway	2013-14	"	69
	(b) State Highway	2013-14	"	259
	(c) Main District Highway	2013-14	"	162

	(d) Other district & Rural Roads	2014-15	"	2752
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	"	648
	(f) Kachacha Road	2014-15	"	1241
	<b>(VI) Communication</b>			
	(a) Telephone connection	2014-15	Nos.	21548
	(b) Post offices	2014-15	"	304
	(c) Telephone center	2014-15	"	39
	(d )Density of Telephone	2014-15	Nos./1000 person	19.87
	(e) Density of Telephone	2014-15	No. per Km.	29.49
	(f) PCO	2014-15	Nos.	2089
	(g) PCO STD		"	2089
	(h) Mobile	2014-15	"	App. 191511
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2014-15	No.	22
	(b) Beds in Allopathic hospitals		"	896
	(c) Ayurvedic Hospital		"	55
	(d) Beds in Ayurvedic hospitals		"	253
	(e) Unani hospitals		"	06
	(f) Bed in Unani hospitals		"	12
	(g) Homeopathic hospitals		"	18
	(h) Community health centers		"	14
	(i) Primary health centers		"	51
	(j) Dispensaries		"	15
	(k) Sub Health Centers		"	284
	(l) Private hospitals		"	52
	<b>(VIII) Banking commercial</b>	2014-15		
	(a) Commercial Bank	2014-15	Nos.	207
	(b) Rural Bank	2014-15	"	53
	(c) Co-Operative bank	2014-15	"	22
	(d) PLDB Branches	2014-15	"	11
	<b>(IX) Education</b>			
	(a) Primary school	2014-15	"	2292
	(b) Middle schools	2014-15	"	897
	(c) Secondary & senior secondary schools	2014-15	"	296
	(d) Colleges	2014-15	"	32
	(e) University	2014-15	"	-
	(f) Engineering College	2014-15	"	-
	(g) Polytechnic	2014-15	"	1
	(h) ITI	2014-15	"	3
	(i) Teachers Training Institute	2014-15	"	1

**SOURCE:- DEPT. OF STATISTICAL & ECONOMICS-2015**

## 2.1 Existing Status of Industrial Areas in the District Shajahanpur U.P.

S. No.	Name of Ind. Area	Land acquired (Acre)	Land developed (Acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots
1	Industrial Estate Roza	30.79	30.79	650.00	86	84	02
2	Industrial Estate Tilahar	4.80	4.80	200.00	48	48	-
3	Industrial Estate Puvaya	2.80	2.80	250.00	37	37	-

SOURCE:- DIC

## 3. INDUSTRIAL SCENARIO OF SHAJAHANPUR U.P

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	No.	10063
2.	TOTAL INDUSTRIAL UNIT	"	10063
3.	REGISTERED MEDIUM & LARGE UNIT	"	14
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	"	NA
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES.	"	NA
6.	NO. OF INDUSTRIAL AREA	"	3
7.	TURNOVER OF SMALL SCALE IND.	In lacs.	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	"	NA

SOURCE:- DIC,



### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1998-1999	641	1579	700
1999-2000	611	836	502
2000-2001	620	703	447
2001-2002	612	1629	484
2002-2003	611	2136	750
2003-2004	611	2139	263
2004-2005	611	2137	285
2005-2006	611	2137	206
2006-2007	611	2580	491
2007-2008	611	2317	900
2008-2009	661	2429	670
2009-2010	661	2934	907
2010-2011	661	2321	112
2011-2012	554	1941	2967
2012-2013	560	3774	2695
2013-2014	310	2099	1708
2014-2015	330	2193	1876
2015-2016 Up to 28.11.2015	162	1202	4217
	10049	37086	20180

Since inception of Udyog Aadhaar (18th Sept'2015) Up to 31.03.16	Micro	Small	Medium
	299	27	03

SOURCE:- DIC

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lac Rs.)	EMPLOYMENT
20	Food Products (Agro based)	4360	4816	18693
22	Soda water (Bev., Toba & Toba Prod.)	4	162	57
23	Cotton textile	2	20	3
24	Woolen, silk & artificial Thread based clothes.	15	104	51
25	Jute ,Hemp & Mesta Textiles	7	44	32
26	Hoisery & Garments	2724	1350	8807
27	Wood Products	596	700	1856
28	Paper products & Printing	95	426	386
29	Leather Products	111	129	395
30	Rubber & Plastic Products	77	290	306
31	Chemical/Chemical based	67	478	342
32	Non-Metallic Mineral Products	56	28	527
33	Basic Metal Industries	08	10	55
34	Metal Products	187	1516	587
35	Machinery & Part Except Electrical	196	59	598
36	Electrical machinery and Apparatus	32	25	93
37	Transport Equipment & Parts	150	129	658
38	Miscellaneous Mfg.	700	949	2259
96-97	Repairing & servicing Industries	4603	2081	11765
	Total	13990	13316	47470

SOURCE:- DIC

### 3.4 Large Scale Industries/Public Sector undertakings :

List of the units in Shahjahanpur & nearby area :

1. Ordinance Clothing Factory.
2. K.R.Pulp & Paper Ltd.,Jamaur,Shahjahanpur
3. Bajaj Hindustan Ltd., Maksudapur, Puvayan, Shahjahanpur
4. Reliance Thermal Power, Roza, Shahjahanpur
5. Dalmia Cement (Bharat) Ltd., Unit Dalmia Sugar Mills, Nigohi., Tilhar, Shahjahanpur.

6. Kribhco Shyam Fertilizers Ltd., Pipraula, Shahjahanpur.
7. Macdowel & Company, Roza, Shahajahanpur
8. Kisan Sahkari Chini Mills, Tilhar, Shahajahanpur
9. Kisan Sahkari Chini Mills, Puvayan, Shahajahanpur
10. Sukhvir Agro Energy Pvt. Ltd., Niyamatpur, Shahajahanpur

Source: DIC, Shahajahanpur

### **3.5 Major Exportable Item - Surgical & Medical Instruments.**

### **3.6 Growth Trend- Positive**

The growth trend of industries at Shahjahanpur district is approxi. 1.6% annual.

### **3.7 Vendorisation / Ancillarisation of the Industry: NA**

### **3.8. Medium Scale Enterprises**

#### **List of the units in Shahjahanpur –**

1. Roza Sugar Works, Roza,
2. United Spirit Ltd., Formula tent Mardorcel and Co. Ltd., Roza Shahjahanpur.
3. Ananya Polytech Fertilizer Ltd. Shahajahanpur
4. G.Surgiwear, Rasoolpur, Jahanganj, Shahjahanpur.

### **3.9 Service Enterprises**

- a) Lead Acid Batteries and its components.
- b) Leather & Leather Products.
- c) Pharma & Pharmaceutical Products.
- d) Electrical Engineering Products
- e) Plastic & Rubber toys & products.
- f) Coaching industry
- g) Education industry
- h) Handmade artificial jewelry
- i) Handmade design on textile & hosiery products.
- j) Repairing of Auto Mobiles.
- k) Mobile Handset Repairing.
- l) Computer Hardware & Software
- m) Furniture

- n) Diesel Engine Repairing
- o) Agricultural Implements.
- p) Gate & Grill (Fabrication Work)
- q) Embroidery & Zardoji
- r) Stationery materials
- s) Printing Press
- t) Fancy Jewellery
- u) Lily Jewellery
- v) Hotel & Restaurant

### **3.9.1 Coaching Industry**

Engineering entrance, pre-medical entrance, SSC and bank PO/clerks.

### **3.9.2 Potentials areas for service industry**

- a) Organic Farming & Organic Product industry
- b) Handicrafts & handmade products Industry
- c) Art & Artisan product Industry
- d) Inverter/ Lead Acid Battery
- e) Repairing & Maintenance of automobile & Machineries
- f) Tourism industry
- g) Computer Hardware & Software industry
- h) Electronics & telecommunication industry

### **3.10 Potential for new MSMEs**

- a) Agro based industry
- b) Plastic & Plastic product
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories
- j) Food Products
- k) Switch Board
- l) Chemical
- m) Spring Making
- n) Dairy Food
- o) Ice candy
- p) Cement Jali & Gamla
- q) Wood Products.
- r) Paint & Brush
- s) Phenyl & Phenyl balls.
- t) Chura & Chura products
- u) Aurvedic Medicines

- v) Babool Gond & Rasin
- w) Truck & Bus body making

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS - Carpet & Durri**

###### **4.1.1 Manufacturing Sector**

1. Agro based industries,
2. Rice Milling
3. Oil Milling
4. Milk Products Industries.
5. Grain Milling.
6. Foods Products- Biscuits & Salt.

###### **4.1.2 Service Sector**

- a) Repairing & Maintenance of automobile & Machineries

#### **4.2 Details for Identified cluster**

##### **4.2.1 Name of the cluster -**

1	Principal Products Manufactured in the Cluster	Carpet & Durri of Different Size & Quality
2	Name of the SPV	-
3	No. of functional units in the clusters	4137 Nos. (Regd. units are 137)
4	Turnover of the Clusters	70.00 crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	25000 (Direct & Indirect)
7	Average investment in plant & Machinery	430 Lacs
8	Major Issues / requirement	1.Lack of training facilities, 2. Lack of modern dying facilities. 3. Lack of finishing facilities 4. Lack of carpet backing Park truffle carpet 5. Lack of brand images & linkage
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	1. Lack of raw material. 2. Non availability of finishing latest technology. 3. Lack of Brand images linkages. 4. Lack of immediate financial support.

### **Present Status of Cluster :**

Durri Cluster is going on average condition due to non availability of common facility centre, dying plant, washing plant, finishing raw, design technique and modern style packaging.

### **5. General issues raised by industry association during the course of meeting**

1. Non-availability of skilled manpower,
2. Problem of continuous power supply,
3. Drainage system problem,
4. Problem of raw material availability and market access.
5. Latest/Improved Technology,
6. Technological and financial support,
7. Transportation problem,
8. Bankers avoid to accept, the cases under govt. loan.
9. Facilities for the new entrepreneurs such as collateral security and other support.

### **6. Action Plan for MSME Schemes during 2016-17**

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	-	-
2	MDP	-	-
4	EDP	-	-
5	IMC	-	01

## **7. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>Sl. No.</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Online Registration of MSMEs	Official website of DC(MSME) <b><a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></b>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P.
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Shajahanpur
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur

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